

**Play Swiss Lotto Online with FIRSTspirit**

**Swisslos Relies on Technology from adesso for the Relaunch of Its New Internet Portal**

DORTMUND, Germany (August 2006) -- The Swiss lottery company [Swisslos](#) launched its new online portal at the beginning of April. In addition to the telecommunications company Swisscom as the backend producer, the adesso subsidiary e-spirit also played a major role in the new internet presentation, as the supplier of the Content Management Systems (CMS) FIRSTspirit and the portal frontend. Additional portal details were added two months after the release.

Additional orders have already been agreed to with e-Spirit. After [WestLotto](#) and Lotto Hamburg, Swisslos is already the third client which relies on technology from adesso for online marketing and sales. All in all, half of the state lottery companies in Germany place their trust in IT services from adesso – resulting in the company establishing itself as the market leader in this segment.

In October of last year, e-Spirit was commissioned with the implementation of the CMS for the new Swisslos portal and with the adapting of it according to the design specifications. In close cooperation with the clients, the new web appearance was created for both the game offer and the corporate platform. The CMS team

completed excellent work here and convinced the clients. Negotiations concerning the implementation of the [EuroMillions](#) will soon be concluded. In addition to the flash presentation of the successful game, e-Spirit will also be responsible for the provision of additional content such as the publication of the winning numbers and statistics via the CMS with the highest level of topicality.

CMS FIRSTspirit, the 100% subsidiary of adesso is now available in version 3.1 and is an integral component of the adesso multi-channel platform in FOCUS. Both of the systems are adjusted to each other and therefore ensure a maximum efficiency in the communication between the backend and the frontend. Renowned client projects from industry and commerce have shown that FIRSTspirit can also be excellently integrated into other portals and systems.

SOURCE: adesso AG ([www.adesso.de](http://www.adesso.de)).

CONTACT: Manuela Gruhn, T: +49 (0)231 / 930 92 32, F: 0231 / 30 93 31, E:

[Manuela.gruhn@adesso.de](mailto:Manuela.gruhn@adesso.de)

**Advertisement**

