

## Press Release

### **adesso AG and StepStone Publish Career Guidebook for IT Professionals**

Free magazine provides tips for career management

***Dortmund/Düsseldorf, 12 March 2009*** – In cooperation with the job portal StepStone the IT service provider adesso AG published the career guidebook "ITkarriere". The magazine provides information about trends on the IT job market, shows ways for planning a career and for advanced job trainings as well as it provides job applicants with useful tips. "ITkarriere" can be ordered for free on the websites of adesso and StepStone and is being distributed on various job fairs.

The need for IT professionals has been unbroken for many years. The job market for experienced developers and consultants has proved to run largely independent from economic cycles. The conjoint career guidebook of adesso AG and StepStone addresses exactly the target group of IT professionals. On 36 pages experts from field work as well as scientists from all domains of IT have drawn a comprehensive picture of the IT industry.

"ITkarriere" is written in magazine style: Facts and backgrounds on the industry and on career take turns with interviews and diverting articles. The magazine also takes up and closely deals with delicate topics such as, for example, high demands on mobility and the percentage of women in IT. This provides useful information for potential applicants, which help to evaluate the challenges and to recognize the advantages a change of job may offer.

The career guidebook is available on various IT and job fairs as, for example, on the fair connecticum taking place in Berlin on April 21-23, 2009. Moreover, it can be ordered on the websites of adesso AG and StepStone Germany. On [www.adesso.de](http://www.adesso.de) the magazine is available for download as PDF document and can in addition be ordered as printed version in the section "Jobs &

Karriere“. StepStone has provided a page for the presentation of the guidebook at [www.it-jobs.stepstone.de/content/de/de/b2c-itkarriere-karriereratgeber-fuer-it-professionals.cfm](http://www.it-jobs.stepstone.de/content/de/de/b2c-itkarriere-karriereratgeber-fuer-it-professionals.cfm)

“Being a medium-sized IT company we are certainly aware of the lack of skilled employers and executives“, explains the adesso CEO Rainer Rudolf. “Our career guidebook gives an extensive overview on the chances and challenges the IT industry provides. “

Sascha Theisen, spokesman of StepStone adds: “For millions of job candidates StepStone is the Number One for getting information on career topics and for finding an adequate job. Combined with the extensive industry-specific knowledge of adesso AG we herewith provide an excellent guide on the IT job market for interested people – a powerful and goal-oriented cooperation.”

*approx. 2.650 characters*

## **adesso AG**

With more than 550 members of staff and eight headquarters, adesso is one of the leading IT service providers in the German-speaking regions. The core business processes of the customers manifest the focus of consultancy and software development of adesso. These processes which are important for business success are becoming ever more flexible and productive by the clever implementation of information technology.

adesso customers, who are mainly large and medium-sized businesses, appreciate the long-term experience of the consultants and software developers resulting from complex and often international tasks. adesso also offers fixed prices for software development projects which are of a large-scale nature, thus granting customers financial security. adesso very much puts an emphasis on members of staff with an entrepreneurial spirit who act with a high degree of communicative competence and who know about and master the special tasks of the customers in their respective branches. Their corporate culture is characterized by transparency, also in the context of internal communication, and by members of staff who strongly identify themselves with adesso.

adesso was founded in Dortmund in 1997. The share is listed on the regulated market.

Some of the most important customers are Allianz, Hannover Rück, Westdeutsche Lotterie, Zurich Gruppe, DEVK, and DAK.

### **StepStone**

Founded in Norway in 1996, StepStone is now one of Europe's most successful e-recruiting companies. With more than 4.5 million visitors per month it is the highest-ranked online job portal in Germany. The main focus of StepStone is on a service offer in the highest quality possible. Renowned customers as, for example, Robert Bosch, ThyssenKrupp, Deutsche Telekom or Siemens are using [www.stepstone.de](http://www.stepstone.de) for successfully recruiting qualified specialists and executives. The international network of StepStone even provides the possibility of finding new employers in 70 countries worldwide. In 2008 [www.stepstone.de](http://www.stepstone.de) has been chosen the most popular career portal of the year by more than 1.5 million users.

Since 2004 Axel Springer AG has been holding a share of 49.9 percent of StepStone Deutschland AG. In cooperation with the daily newspapers DIE WELT, HAMBURGER ABENDBLATT and BERLINER MORGENPOST as well as the business paper EURO am Sonntag StepStone offers effective products for combining print and online services in order to expand reach and quality.

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