

## Press Release

### **adesso AG acquires Austrian beiT Consulting GmbH**

A perfect complement for the portfolio and the markets of both IT service providers

***Dortmund/Vienna, 29 January 2009***– The German adesso Group takes over the Austrian beiT Consulting GmbH that will in the future operate under the name adesso Austria GmbH. By this takeover, adesso Group is continuing its expansion strategy within the German-speaking area and employs 600 members of staff now. Moreover, adesso complements its competence in the fields of banks, insurance, lottery and healthcare with the sectors of eGovernment and media. New adesso Austria will offer a wide range of consultancy know-how as well as the product portfolio of adesso Group.

With the aid of the established beiT Consulting GmbH adesso will transfer its business model based on an industry-specific approach of consultancy to the Austrian market. By this, the service spectrum of adesso will not only be available in Germany and Switzerland but also in Austria. As part of the adesso Group beiT Consulting will be able to realise additional major projects.

Beside opening up to the Austrian market and a historically as well as locally grown proximity to eastern-European markets, the adesso Group profits from the high industry-specific competence of the new subsidiary in the fields of eGovernment and media. The company will offer corresponding products in Germany and Switzerland from now on.

By entering the Austrian market, adesso continues its expansion strategy. „We are glad having found a strong partner in Austria with beiT Consulting GmbH. In the same way as adesso, the company pursues a growth strategy and possesses the corresponding expertise in its target industries as well as it can refer to long-term customer relationships. We will conjointly follow this track “, explains Dr. Rüdiger Striemer, adesso executive for the fields of Software

Development and Corporate Development.

„As part of the adesso Group we will gain more recognition on local markets and will be able to offer a larger service spectrum. Simultaneously, we are opening up to new markets with our traditional portfolio”, adds Werner Becher, MD at beiT Consulting.

In 2008, beiT Consulting GmbH has been awarded as one of „Austria’s Leading Companies“ at the renowned Austrian Business Award, held by WirtschaftsBlatt and PricewaterhouseCoopers. With 30 members of staff the company generated an annual turnover of 3.4 million EUR in 2008 and plans annual sales of 5 million EUR for 2009.

### **beiT Consulting GmbH**

beiT Consulting GmbH designs and develops innovative individual software solutions in high quality. The company was founded in 2003 and currently employs 30 members of staff. beiT pursues a solid and continuous growth strategy. The company’s main focus is on employing modern IT for designing business processes to be more efficient, successful and faster as well as for realising new business models. The beiT experts possess the required know-how for the conception and implementation of such models from various complex projects for considerable major and middle-sized companies. They combine their long-term experience with the innovative thinking and the profound knowledge of IT and business experts. The customers value the company’s reliability and flexibility in collaboration, which is demonstrated by individually suiting models within the project’s process. The consultancy at beiT in finding suitable solutions is independent from producers, platforms and technologies.

*approx. 3.500 characters*

### **adesso AG**

With more than 500 members of staff and seven headquarters, adesso is one of the leading IT providers in the German-speaking regions. The core business processes of the customers manifest the focus of consultancy and software development of adesso. These processes which are important for business success are becoming ever more

flexible and productive by the clever implementation of information technology.

adesso customers, who are mainly large and medium-sized businesses, appreciate the long-term experience of the consultants and software developers resulting from complex and often international tasks. adesso also offers fixed prices for software development projects which are of a large-scale nature, thus granting customers financial security. adesso very much puts an emphasis on members of staff with an entrepreneurial spirit who act with a high degree of communicative competence and who know about and master the special tasks of the customers in their respective branches. Their corporate culture is characterized by transparency, also in the context of internal communication, and by members of staff who strongly identify themselves with adesso.

adesso was founded in Dortmund in 1997. The share is listed on the regulated market. The most important customers are Allianz, Hannover Rück, Westdeutsche Lotterie, Zurich Gruppe, DEVK, BKK Bundesverband und DAK.

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