

## Press Release

### **adesso Schweiz AG New Member of the Association IG B2B for Insurers + Brokers**

Showing High Presence and Close Cooperation in Elaborating the Basic Principles of a Standardized Electronic Data Exchange for Brokers

***Zurich/Dortmund, 09 July 2009 – adesso Schweiz AG intensifies its activities in the insurance sector, being a new member of the association IG B2B for Insurers + Brokers. adesso will be involved in the several work groups of the IG B2B and uses its expertise to help IG B2B achieving its objectives.***

The IT service provider adesso supports standardization and process optimization in various industries. Since 2006 adesso has already been a member of the "Brancheninitiative zur Prozessoptimierung" (BiPRO, a sector-specific initiative for process optimization) in Germany. BiPRO is a consortium of insurance companies, sales organizations, producers of broker software and service providers for brokers. The initiative's purpose is to elaborate on the professional and technical standards for optimizing business processes on a cross-company scale.

IG B2B for Insurers + Brokers follows similar purposes in Switzerland. It has been founded in order to conjointly elaborate on the basic principles of a standardized electronic data exchange for the broker industry. "Our customers profit from the standards of electronic data exchange and by this save costs. In order to offer our customers the best of solutions, it is necessary to contribute to the definition of the standards", comments Hansjörg Süess, CEO of adesso Schweiz AG. "We are a sought-after partner for various companies of the insurance industry, providing our innovative solutions and concepts as well as our sound consulting strategies for the diverse tasks of our customers. At IG B2B we will be involved in the work groups (for example the group on tender procurement) and we will eagerly share our expertise to help achieving

the goals IG B2B has set.“

Peter Kleinert, Chairman of IG B2B, is very much pleased about adesso Schweiz AG joining the initiative. "The basis for defining the electronic data exchange between brokers and insurers is a set of principles described in the strategic guidelines of IG B2B for Insurers + Brokers. We aim to elaborate on and finally to convert these principles together with as much market participants of the broker business as possible.“

*approx. 2.360 characters*

#### **adesso AG**

With more than 550 members of staff and eight headquarters, adesso is one of the leading IT service providers in the German-speaking regions. The core business processes of the customers manifest the focus of consultancy and software development of adesso. These processes which are important for business success are becoming ever more flexible and productive by the clever implementation of information technology.

adesso customers, who are mainly large and medium-sized businesses, appreciate the long-term experience of the consultants and software developers resulting from complex and often international tasks. adesso also offers fixed prices for software development projects which are of a large-scale nature, thus granting customers financial security. adesso very much puts an emphasis on members of staff with an entrepreneurial spirit who act with a high degree of communicative competence and who know about and master the special tasks of the customers in their respective branches. Their corporate culture is characterized by transparency, also in the context of internal communication, and by members of staff who strongly identify themselves with adesso.

adesso was founded in Dortmund in 1997. The share is listed on the regulated market. Some of the most important customers of the subsidiary adesso Schweiz AG are ABB, AXA Winterthur, Credit Suisse, Die Schweizerische Post, Helsana Versicherung, Helvetia Versicherung, Roche Diagnostics, SwissLife, Swisslos und Zurich Versicherung. adesso Schweiz AG cooperates with the Institute for Computer Science of the Zurich University. Moreover, Prof. Dr. Harald C. Gall, Professor for Software Engineering, is a member of the Supervisory Board. Dr. iur. Peter Walti is the Head of the adesso Schweiz AG Supervisory Board.

[www.adesso.ch](http://www.adesso.ch)

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